

## **FOR IMMEDIATE RELEASE**

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### **Oregon Labor Coalition to Hold Solidarity Rally at KGW Studios as Newsroom Employees Vote in Critical Union Election**

**"Oregon Labor Supports KGW Workers!" rally aims to mobilize support as producers and digital staff vote to join IBEW Local 48.**

**PORTLAND, Ore. – February 13<sup>th</sup>, 2026** – On Thursday, February 19th, members of Oregon's labor community and community allies will gather outside the KGW-TV studios for a solidarity rally aimed at supporting newsroom staff during a pivotal moment.

The demonstration is timed to coincide with a National Labor Relations Board (NLRB) election taking place that day. KGW broadcast and digital producers, and content coordinators are voting on whether to be represented by the International Brotherhood of Electrical Workers (IBEW) Local 48.

Rally organizers are calling on supporters to gather during two key shift changes to share the message, "Oregon Labor Supports KGW Workers!" The goal is to demonstrate to KGW management and parent company Tegna, that these essential local journalists have the full backing of the broader Portland labor movement as they seek a legally protected voice on the job.

The workers organizing the union are seeking to address issues common in the broadcast industry, including sustainable workloads, staffing levels, and equitable compensation that reflects the cost of living in Portland.

"These workers are the backbone of how Portland gets its news, often working long, unsociable hours to keep our community informed," said Steve Hussey, Membership Development Representative, IBEW Local 48. "Portland is a union town. On election day, we want KGW workers to know that their community stands shoulder-to-shoulder with them in their fight for a fair contract."

### **EVENT DETAILS:**

**What:** Solidarity Rally: Oregon Labor Supports KGW Workers!

**When:** Thursday, February 19th, 2026

- **Morning Shift:** 7:00 AM – 9:00 AM
- **Mid-day Shift:** 12:00 PM – 2:00 PM

**Where:** Outside KGW-TV Studios, 1501 SW Jefferson St, Portland, OR 97201

**Logistics Note for Media/Attendees:** Street parking in the immediate vicinity of the studio is very limited. Attendees are strongly encouraged to carpool or use public transportation.

**About IBEW Local 48:** IBEW Local 48 represents over 6,000 electrical workers and broadcast professionals across Oregon and Southwest Washington, dedicated to securing fair wages, safety, and benefits for its members.